



CORPORATE CHURCH CONFERENCE '20

Africa's Largest Conference for Church Communicators and Creatives

CALL FOR
PROPOSAL

According to a Pew Research Center survey, as of 2010, there were 2.2 billion Christians around the world, or about one-in-three (31%) people worldwide. **This makes Christianity the world's largest religion.** The world's Christian population is expected to grow to 2.9 billion in 2050.

- Over the 2010-2050 period, Christians will remain the largest religious group with 30.7% of the world's population.
- However, Islam will grow faster and become 29.7% of the world's population.
- Therefore, by 2050 there will be 2.8 billion Muslims compared to 2.9 billion Christians.



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DON'T GET IT TWISTED...

We are not in a competition...

...but we have a Great
Commission

MATTHEW 28:16-20



The WORLD needs the CHURCH and the
RESOURCES it is GIFTED with. In a
generation of the possibilities of raking in
more results by leveraging technology, we
no longer need to stick to the traditional
way of doing things.

Why do less, when we can do MORE.
Why have less, when we can have MORE.



From the quality of the **music and sermon**, to the **picture perfect captures and captions** on screens, to the church **online presence** and how all these translates into a **personal and memorable experience** for the online and offline members

ALL THESE ARE WHAT MAKE UP THE OVERALL CHURCH BRAND

The Christian Niche needs to be communicated with lots of creativity, a sense of style as well as lots of spiritual intelligence.

Hence the birth of The Corporate Church

Introduction

The Corporate Church

...was founded by Adesewa Greg-Ighodaro. Through her consulting firm, she set out to create something unique that would empower and change the way churches think about digital communications, tools and reaching people through the media with the good news of Christ.

Our heart is to help digital communicators tell the best story the church has to tell. **To ensure the church is seen and Jesus seen through their lens.**

Through an annual conference, workshops, and various online resources, she is empowering church creatives with the tools and knowledge to communicate well and reach more people with the power of the gospel.

Our events and online resources are designed specifically for the creatives, communications and marketing team of the church.



The Corporate Church is a full-service media marketing solution for churches, ministries, faith-based organizations and nonprofits. We are Africa's First Socio-Kingdom Enterprise and Community That Gives Voice and Visibility To Faith-Based Organizations and Ventures.

We are on a mission to help faith-based ventures put more structure to their digital communications and technology skills by equipping their personnel, in order to get, as well as sustain their specific audience.

We have hosted several online and offline workshops/webinars in:

- Understanding The Media From God's Perspective
- Church Media Branding
- Visual Media Presentations
- Social Media Planning



IN AUGUST 2020...

**We are set to host the largest Church Communication and
Marketing Conference in Africa**



ABOUT THE CORPORATE CHURCH CONFERENCE 2020

Corporate Church Conference is a 1 day event designed to teach and equip those who work full or part-time for a church, Ministry, Faith-based organization or non-profit in creative media and communications, and for those who volunteer their own spare time to help out in these things. This year our focus will be on "Media and The Gospel"; exploring God's original intent for the media and how to be creative in our communication as well as bold with our ideas in the usage of it.

OUR VISION

MAKING JESUS FAMOUS

OUR MISSION

**EMPOWERING CHRISTIAN CREATIVES AND COMMUNICATORS
THROUGH TRAININGS, ONLINE RESOURCES AND ANNUAL
EVENTS ON HOW TO SEE THE MEDIA FROM GOD'S
PERSPECTIVE AND USE IT FOR THE GROWTH OF HIS KINGDOM
BY ENGAGING ONLINE AND OFFLINE MEDIA TECHNOLOGY.**

CORPORATE CHURCH CONFERENCE 2020

Lagos, Nigeria, August 2020

How Do You Come In?

Corporate Church Conference provides an open forum with top church communications and marketing leaders who have decision making responsibilities – to debate issues surrounding Church Creative Communication and Media Tech in order for them to discuss collaborative solutions.

We are therefore seeking innovative, agenda-setting proposals that will facilitate the sharing of knowledge and insights across skillsets. We welcome challenging perspectives and are especially interested to hear from thought leaders anticipating and driving future agendas.

Successful proposals will engage with the conference theme, **"Media and The Gospel"**; exploring God's original intent for the media and how to be creative in our communication as well as bold with our ideas in the usage of it.

Join us as we help shape up the Christian niche narrative through the first ever **Corporate Church Conference**.

You are invited to submit one of the following proposals:

TYPE OF PARTNERSHIP	DESCRIPTION	DEADLINE FOR SUBMISSION
Individual Contributor	Propose a response to the Corporate Church Conference theme in order to be placed in one of the sessions as a presenter or panelist. Note that if successful you will be placed alongside other successful individual contributors and asked to speak to a common topic to ensure a coherent conference session.	Saturday, February 22, 2020
Session	Propose an innovative and interactive session with a diverse range of speakers from around the country that serves as a solution to the Church.	Saturday, February 22, 2020
Workshop Facilitator	Propose an interactive workshop which you will lead, around a topic of your choosing that encompasses the conference theme or subtheme.	Saturday, February 22, 2020

For further information on submitting a proposal please see below. Successful proposals will fulfil the listed criteria, so please read this information carefully.

SESSION FORMATS

Corporate Church Conference is committed to producing rich, interactive sessions which combine the expertise of speakers and delegates. Broadcast approaches or promotional pitches are therefore not in the spirit of Corporate Church Conference.

The types of sessions that Corporate Church Conference 2020 will develop include, but are not limited to:

Speedy presentations: Short, quick fire, future looking presentations which focus on key takeaway messages. However, please note that Corporate Church Conference is committed to producing rich, interactive sessions which combine the expertise of speakers and delegates. Therefore, broadcast approaches or promotional pitches are not considered “in the spirit” of Corporate Church Conference.

Workshops: A participant-led session where attendees are ‘hands-on’ and fully involved in the learning process. Delegates who attend should be; discussing, working, thinking, doing, processing, and creating through interactive activities. A workshop includes a great deal of participant discussion and is almost informal in nature. Delegates who attend will come away with key learning’s and practical tactics that they can implement into their work.

Campfire: Campfire sessions begin a lot like a traditional presentation, with a speaker (or multiple speakers) presenting an idea to a group of people. After 15 or 20 minutes, however, the focus shifts from the presenter to the audience. For the remainder of the session, the presenter becomes a facilitator, inviting comments, insights, and questions from those around the room. Campfire sessions allow attendees to drive their own learning and share experiences with others, which also assists with networking.

PROPOSAL TYPES

INDIVIDUAL CONTRIBUTOR: Propose a response to the Corporate Church Conference theme in order to be placed in one of the contributors in a session - Speedy Presentations, Workshops or Campfires. Individual contributor proposals will be grouped into **thematic clusters** to ensure there is only one session on any given topic. If selected, we may ask you to adapt the focus of your proposal to fit in with other proposals in the same cluster and the overall conference themes. Please **only submit one proposal per speaker per topic** and note that it is unlikely that any single speaker will be accepted to contribute to more than one session. If you have an idea for a complete session with several speakers, please submit a session proposal.

Similarly, please note that we are unlikely to be able to take through more than one speaker or contributor per institution in order to allow as many institutions as possible to participate in Corporate Church Conference. We recommend where possible that you coordinate one proposal per institution. **Please note that all individual contributors are required to pay the contributor rate (N100,000) as per the terms and conditions below.** Corporate Church Conference is unfortunately unable to cover funding for any speakers or facilitators that have submitted proposals - All speakers are expected to cover the costs of attending conference, including flights, accommodation, subsistence and extras such as visa costs.

SESSION PROPOSAL: If you wish to put together a full session linked to the conference themes, it will need to last for 60 minutes (one hour). Please be aware of the following points before submitting your proposal:

- You should have provisionally approached potential contributors to ensure they are available for the duration of the conference and are willing and able to pay the contributor rate. The contributors to the session should bring diverse perspectives including but not limited to a range of nationalities, genders, sectors and/or industries to encourage genuine debate and the sharing of new ideas;

PROPOSAL TYPES

- The session should have an innovative and interactive format which makes use of the knowledge and expertise of delegates in the room and the tools available and its functionality;
- The Corporate Church Conference team reserves the right to alter the session content and proposed speakers as appropriate, as well as cancelling the session altogether should the speakers, content or format be significantly changed closer to the event.

WORKSHOP FACILITATOR: For Corporate Church Conference 2020 we are looking for more interactive, audience-focused workshops which provide delegates with knowledge and tools to come away from the session knowing how to implement learning in their institutions.

We are therefore seeking dynamic, engaging individuals who can lead these topical discussions on communications, marketing, social media, design, technology, and leadership. . The workshop should last for **30 minutes**.

When assessing these proposals, we will be looking at the following:

- Learning styles/activities that you will employ i.e. presentation, group discussion, pair exercise, small group exercise etc. (we encourage more than one style);
- Choreography, this includes the session format and a **breakdown of activities** with approximate timings against each;

PROPOSAL TYPES

- The session should have an **innovative and interactive format** which makes use of the knowledge and expertise of delegates in the room and the tools available;
- Any pre-work you expect delegates to complete;
- Clear **learning outcomes** for the audience;
- Any **materials** you propose to use;
- Whether you will be able to run the session on your own or require others to support.

Please note that all workshop facilitators are required to pay the contributor rate of **N50,000** in view of the terms and conditions stated below. Workshop session should cover topics in **Communications & Marketing, Social Media, Design, Technology, or Leadership**.

ASSESSMENT CRITERIA

Ahead of producing and submitting a proposal, please ensure that you have read and understood the assessment criteria against which all proposals will be assessed.

Criteria for individual contributor and session proposals:

I. RELEVANCE TO LEADERS OF CHRISTIAN NICHE: Please consider that Corporate Church Conference delegates are sector leaders including Ministry leaders, Christians in Business, and delegates come from various regions and backgrounds.

II. INNOVATIVE ENGAGEMENT WITH THE THEME: The proposal addresses this year's theme: **"Media and The Gospel"; exploring God's original intent for the media and how to be creative in our communication as well as bold with our ideas in the usage of it.**

III. LAUNCHING NEW RESEARCH: If you have new research to launch at Corporate Church Conference, it should be theoretically and methodologically rigorous, globally relevant, make a genuine contribution to knowledge and have high impact potential for The Church in Africa.

IV. ORIGINALITY: The proposal will offer new, innovative ideas or models.

V. CLEAR TAKEAWAY MESSAGES: There is clearly something which delegates can learn and apply in their institution or context.

ASSESSMENT CRITERIA

VII. NON-ADVERTISEMENT: The proposal must not be a direct advertisement of an institution, product, service, or other self-interested category. Should your proposal be assessed as being an advertisement, we may ask you to cover the costs of putting the session together depending on the product or service you are promoting.

Additional criteria for session proposals only:

VIII. DIVERSITY OF SPEAKER PERSPECTIVES: The session must bring diverse perspectives from a range of countries, genders, sectors and/or expertise/skill sets

IX. INTERACTIVE / INNOVATIVE FORMAT: The session must have an innovative and interactive format which makes use of the knowledge and expertise of delegates in the room

Criteria for workshop facilitator proposals:

I. RELEVANCE OF TOPIC: The topic you propose for your workshop must be relevant to both the conference theme and to the Corporate Church Conference audience of Higher and Further Christian Creatives

II. EXPERTISE IN THE TOPIC: You must be able to demonstrate a deep knowledge and experience of the subject being discussed

ASSESSMENT CRITERIA

III. QUALITY OF ACTIVITIES: The activities you propose must be appropriate for different learning styles and be able to deliver clear learning outcomes

IV. INNOVATIVE FORMAT / CHOREOGRAPHY: The workshop must have an innovative and interactive format which makes use of the knowledge and expertise of delegates in the room and has clear, achievable timings

V. PREVIOUS EXPERIENCE OF LEADING WORKSHOPS: You should be able to demonstrate previous experience of successfully leading a highly participative workshop

SELECTION PROCESS

All proposals undergo a peer review process, based on the above assessment criteria.

Once the committee have peer reviewed the proposals, they will adopt a holistic perspective to develop a thematically coherent conference programme that offers delegates diverse communication perspectives.

Decisions of the committee are final.

INDIVIDUAL/SESSION CONTRIBUTOR BENEFITS

As a partner for the event, you/your organization will be part of the major aspects of this landmark event. This unique opportunity enables you/your organization to demonstrate their support and commitment to the growth of communications in the gospel sphere of influence and for your product or service to be associated with that experience.

As a contributor, you will receive excellent exposure without having to pay a huge amount if you were to consider hosting a stand alone event. As an **Individual or session contributor** you will also receive the following benefits:

- Be listed as part of the conference sponsor. Your company's corporate image will be featured prominently throughout our publicity to create a brand impression in the eye of the public
- Opportunity to make presentations to audiences from 100 to 500 people on event day
- Company logo prominently positioned in the event hall to be recognized for what you do on a day-to-day basis
- Allocation of Prime Spots for your Promotional Booth at the Venue.
- Company brochure distributed to event delegates
- Company logo featured in the Program leaflet
- Opportunity to provide a sponsor-supplied 'promotional item' to each guest if desired (other than those already covered by other sponsors)
- Get honoured for getting to share knowledge. Honorarium will be given to appreciate your contribution to media development within the Christian niche

WORKSHOP CONTRIBUTOR BENEFITS

As a partner for the event, you/your organization will be part of the major aspects of this landmark event. This unique opportunity enables you/your organization to demonstrate their support and commitment to the growth of communications in the gospel sphere of influence and for your product or service to be associated with that experience.

As a contributor, you will receive excellent exposure without having to pay a huge amount if you were to consider hosting a stand alone event. As a **workshop contributor** you will also receive the following benefits:

- Be listed as part of the conference sponsor. Your company's corporate image will be featured prominently throughout our publicity to create a brand impression in the eye of the public
- Opportunity to make presentations to audiences from 30 to 50 people on event day
- Company logo prominently positioned in the event hall to be recognized for what you do on a day-to-day basis
- Company brochure distributed to event delegates
- Company logo featured in the Program leaflet
- Opportunity to provide a sponsor-supplied 'promotional item' to each guest if desired (other than those already covered by other sponsors)
- Get honoured for getting to share knowledge. Honorarium will be given to appreciate your contribution to media development within the Christian niche

CONTRIBUTOR INVESTMENT

TYPE OF CONTRIBUTOR	EARLY BIRD AMOUNT (N)	REGULAR AMOUNT (N)
Individual	100,000	180,000
Session	200,000	250,000
Workshop	50,000	70,000

PAYMENT DETAILS

All Payments should be made to **ZENITH BANK ACCOUNT - 1016089690** - PINE-EMPRESS CREATIVE CONCEPTS LTD.

Once payment has been made, please send proof of payment to mail@pineempress.com and adesewa@pineempress.com

TIMELINES

Saturday, February 22, 2020	Deadline to submit speaker, session and facilitator proposals
Thursday, April 2, 2020	Early bird registration opens
Tuesday, June 2, 2020	Early bird registration closes
Thursday, August 5, 2020	Registration closes
Friday, August 9, 2020	Corporate Church Conference 2020

TERMS AND CONDITIONS

The following **terms and conditions** have been developed to ensure that the Corporate Church Conference remains of the **highest quality and that applicants fully understand the conference development process.**

Contributors including individual contributors, workshop facilitators, those participating as part of a session proposal and presenters;

- are required to purchase a conference pass at the contributor rate by 02 June 2020;
- give permission for their profile information to be published online; for photography, filming and webcasting to take place at the conference, and for this footage to be published by the Pine-Empress Ltd.;
- must be available for the conference days;
- are expected to cover their own registration fees, travel, visas and any other costs associated with attending the conference.
- Please ensure you review our terms and conditions of sale. By agreeing to the terms and conditions of sale before placing an order, you are confirming that you agree to be bound by these Terms.
- Please be aware that there is no cancellation period for conference tickets bought and we reserve the right to charge the entire ticket cost once an order is placed.

TERMS AND CONDITIONS OF SALE

1. The copyright and all other intellectual property rights in all Materials shall remain the sole and exclusive property of the PINE-EMPRESS C. C. LTD. and its licensors. You undertake that you will not copy or permit the copying of Materials (except for any copying permitted by the Terms and Conditions of Use of Digital Content) or distribute any of these Materials via internet or intranet, or disclose or permit the disclosure or sell or hire the same to third parties.
2. PINE-EMPRESS C. C. LTD. agrees to grant to you a non-exclusive royalty free licence to use the relevant Materials for the purposes of your study and research in relation to the Product but not for commercial purposes.
3. Nothing in the Terms shall limit or exclude PINE-EMPRESS C. C. LTD. liability for death and/or personal injury caused by the negligence of PINE-EMPRESS C. C. LTD. or any of their employees, agents or subcontractors, for fraudulent misrepresentation and any other liabilities which cannot as a matter of law be limited and/or excluded.
4. Subject to clause 1, PINE-EMPRESS C. C. LTD. do not accept responsibility and expressly exclude liability for any loss or damage to your property that occurs where PINE-EMPRESS C. C. LTD. is delivering the Product in person or online. When accessing any Face to Face Content, you should take particular care not to leave any valuables (including mobile devices, tablets or laptops) unattended at any time.

TERMS AND CONDITIONS OF SALE

5. Subject to clause 1, PINE-EMPRESS C. C. LTD. shall not under any circumstances whatsoever be liable to you (whether for breach of contract, negligence, breach of statutory duty or otherwise) for any:
 - a. losses that were not foreseeable to both you and tPINE-EMPRESS C. C. LTD. when the Contract was formed;
 - b. losses that were not caused by any breach on the part of PINE-EMPRESS C. C. LTD. ; or
 - c. loss of profit, loss of business, business interruption or loss of business opportunity arising under or in connection with the Contract.
6. If defective digital content which PINE-EMPRESS C. C. LTD. has supplied damages a device or digital content belonging to you and this is caused by PINE-EMPRESS C. C. LTD. failure to use reasonable care and skill PINE-EMPRESS C. C. LTD. will either repair the damage or pay you compensation for the damage caused. However, PINE-EMPRESS C. C. LTD. will not be liable for damage which you could have avoided by following PINE-EMPRESS C. C. LTD. advice to apply an update offered to you free of charge or for damage which was caused by you failing to correctly follow installation instructions or to have in place the minimum system requirements advised by the Board of PINE-EMPRESS C. C. LTD.
7. Subject to clauses 1, 2, 3 and 4, PINE-EMPRESS C. C. LTD. liability in connection with the Contract will be limited to the price paid by you for the Product(s) purchased under that Contract.

TERMS AND CONDITIONS OF SALE

8. PINE-EMPRESS C. C. LTD. may transfer the Contract (in whole or in part), or subcontract or delegate the delivery of Product in any manner at its sole discretion to:
 - (i) any separate entity controlled by PINE-EMPRESS C. C. LTD. or otherwise forms a part of PINE-EMPRESS C. C. LTD. group of entities; or
 - (ii) any provider of outsourcing or third party services that is engaged under a service contract to provide services to PINE-EMPRESS C. C. LTD. .
9. The Contract is personal to you and so you cannot transfer any or all of your rights or obligations under these Terms to another person without the prior written consent of PINE-EMPRESS C. C. LTD. .
10. PINE-EMPRESS C. C. LTD. intends to rely upon these Terms as being the entire Contract between you and PINE-EMPRESS C. C. LTD. in relation to the relevant Product. To avoid any misunderstandings about the content of the Contract, please make sure that you ask for any changes, or additions, to the terms of the Contract be put in writing by a PINE-EMPRESS C. C. LTD. representative.
11. If PINE-EMPRESS C. C. LTD. does not insist immediately that you do anything you are required to do under these Terms, or if PINE-EMPRESS C. C. LTD. delays in taking steps against you in respect of you breaching this Contract, that will not mean that you do not have to do those things and it will not prevent PINE-EMPRESS C. C. LTD. taking steps against you at a later date.

TERMS AND CONDITIONS OF SALE

12. Each of the clauses of these Terms operates separately. If any court or relevant authority decides that any of them are unlawful or unenforceable, the remaining clauses will remain in full force and effect.
13. PINE-EMPRESS C. C. LTD. . expects you to take reasonable care to satisfy yourself that the Conference/Event will meet your needs by obtaining full engagement.

ADDITIONAL TERMS AND CONDITIONS OF SALE

The following Additional Terms and Conditions apply to the Contract and form a legally binding part of the Terms.

The following terms apply as the Product that you are purchasing consists of admission to a conference or other event.

1. **Payment and pricing**

- 1.1. Full payment for your admission to the event (and for any delegates registered by you) must be received in cleared funds by PINE-EMPRESS C. C. LTD. or the Payment Processor before the event commences. PINE-EMPRESS C. C. LTD. reserves the right to refuse entry to anyone who has not paid prior to the event.
- 1.2. Please note that no receipt will be issued for debit or credit card payments – you will receive an email transaction confirmation only.
- 1.3. PINE-EMPRESS C. C. LTD. reserves the right to request relevant paperwork, and take other measures, to ensure that event passes purchased are appropriate for the relevant delegates. In the instance that an incorrect pass type has been purchased by you, PINE-EMPRESS C. C. LTD. reserves the right to cancel your order or registration (as appropriate) and request that the appropriate pass is purchased.

ADDITIONAL TERMS AND CONDITIONS OF SALE

2. Substitutes

- 2.1. PINE-EMPRESS C. C. LTD. will welcome a substitute individual attending in the place of any delegate, at no additional cost, provided that you inform the PINE-EMPRESS C. C. LTD. in writing at least seven days prior to the event.

3. Invitation letters and Visas

- 3.1. PINE-EMPRESS C. C. LTD. is unable to help with letters of invitation or visas.

HOW TO PAY

All prices for Products offered through the Online Shop will be displayed on the Online Shop. All prices quoted include applicable taxes and charges incurred by the PINE-EMPRESS C. C. LTD. for use of debit or credit cards unless otherwise stated. You may incur additional charges for the use of debit or credit cards from your provider and such charges are in addition to the advertised price. Prices may change from time to time, but this will not affect any order which has been confirmed by an Order Confirmation.

1. Payment can be made by credit or debit card (or any other payment method permitted by the Online Shop such as gift vouchers) as explained in the order process. In all cases PINE-EMPRESS C. C. LTD. treats payment as confirmation that you are the person authorised to use such credit card or debit card and that you are over the age of 18 years.
2. Payments by credit or debit card are processed immediately via the Payment Processor over a secure link. No card details are held by PINE-EMPRESS C. C. LTD..

3. For the avoidance of doubt, until you have paid for the Product in full, you shall have no right to access the relevant Product (by attending in person or online, or otherwise) and PINE-EMPRESS C. C. LTD. may prevent you from accessing all or any part of the relevant Product without liability to you.
4. In certain jurisdictions the PINE-EMPRESS C. C. LTD. will permit you to order or reserve Products online but allow you to pay for them through another method which may not be the online payment method affiliated to the Shop. If this option is available to you it will be made clear during the order process. In this case the Products that you have ordered or reserved will be held by the PINE-EMPRESS C. C. LTD. for you for a period of five days from the date of the Order Acknowledgement. If we have not received full payment from you by midnight GMT on the 5th day we will no longer have those Products reserved for you. No contract will have been formed between you and PINE-EMPRESS C. C. LTD. until PINE-EMPRESS C. C. LTD. has sent you the Order Confirmation.
5. Any discount (by discount code or otherwise) is personal to you and cannot be transferred. You will only be permitted to use one discount per purchase and any refund made to you will not include the value of the discount. Discounts will expire three months from the date of issue unless otherwise stated by PINE-EMPRESS C. C. LTD..

CONTACTING PINE-EMPRESS CREATIVE CONCEPTS LTD.

If you have any questions, comments or enquiries about the Contract, Conference or a Product, please contact PINE-EMPRESS C. C. LTD. by sending us an email to corporatechurchconference@gmail.com or mail@pineempres.com



Welcome to
**Africa's Largest Church
Conference for Creatives,
Communicators & Marketers.**